

1 of 4

**Rep Firm**  
**Sales Office** ( ) PHILADELPHIA  
**Salesperson** ( ) ANJIE BRADY

**Salesperson Phone#** 215-567-6005  
**Salesperson FAX#** 215-567-5938

THANKS , ANGELA

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
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	1	TU-F	10A-11A		:30	\$600.00	08/14-08/17	4	1	4	\$2,400.00	
		Buyline Comment: THE VIEW										
	2	TU-F	11A-12P		:30	\$450.00	08/14-08/17	4	1	4	\$1,800.00	
		Buyline Comment: MIDDAY NEWS										
	3	TU-F	12P-1P		:30	\$350.00	08/14-08/17	4	1	4	\$1,400.00	
		Buyline Comment: THE CHEW										
	4	TU-F	3P-330P		:30	\$300.00	08/14-08/17	4	1	4	\$1,200.00	
		Buyline Comment: MILLIONAIRE										
	5	TU-F	5P-530P		:30	\$500.00	08/14-08/17	8	1	8	\$4,000.00	
		Buyline Comment: NEWS AT 5										
	6	TU-W	6P-7P		:30	\$750.00	08/14-08/15	4	1	4	\$3,000.00	
		Buyline Comment: NEWS AT 6										
	7	TH-F	6P-7P		:30	\$750.00	08/16-08/17	2	1	2	\$1,500.00	
		Buyline Comment: NEWS AT 6										
	8	TU-F	730P-8P		:30	\$400.00	08/14-08/17	8	1	8	\$3,200.00	
		Buyline Comment: MILLINAIRE										



Station KTNV-TV LAS VEGAS, NV

Advertiser ( ) .RESTORE OUR FUTURE

Product RESTORE OUR FUTURE

Estimate# 501

Buyer KAREN BENCKINI

Phone#

Fax#

Agency ( ) MENTZER MEDIA

600 FAIRMONT AVE, S#306

TOWSON, MD 21286

Agency C/P1/P2/E //501

Flight Dates 08/14/2012 - 08/20/2012

Hiatus Weeks

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	20	M	12P-1P		:30	\$350.00	08/20-08/20	1	1	1	\$350.00	
				Buyline Comment: THE CHEW								
	21	M	3P-330P		:30	\$300.00	08/20-08/20	1	1	1	\$300.00	
				Buyline Comment: MILLIONAIRE								
	22	M	5P-530P		:30	\$500.00	08/20-08/20	2	1	2	\$1,000.00	
				Buyline Comment: NEWS AT 5								
	23	M	6P-7P		:30	\$750.00	08/20-08/20	2	1	2	\$1,500.00	
				Buyline Comment: NEWS AT 6								
	24	M	730P-8P		:30	\$400.00	08/20-08/20	2	1	2	\$800.00	
				Buyline Comment: MILLIONAIRE								
	25	M	11P-1135P		:30	\$1,200.00	08/20-08/20	1	1	1	\$1,200.00	
				Buyline Comment: NEWS AT 11								
	26	M	1135P-1235A		:30	\$450.00	08/20-08/20	1	1	1	\$450.00	
				Buyline Comment: NITELINE								

---REPORT TOTALS---

Report Totals: 69 / \$47,650.00

---SALES MONTHLY TOTALS---

Aug 12: 69 / \$47,650.00

Sales Totals: 69 / \$47,650.00

Station Totals: 69 / \$47,650.00

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Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---											
Market Totals			\$216,591	KBLR	0%	KLAS	27%	KSNV	35%	KTNV	22%
				KVCW	0%	KVMY	0%	KVVU	16%	KTUD	0%

---COMPETITIVE COMMENTS---  
COMPETITIVE IS ESTIMATED

Books null  
Demos RA35+

--- CREDIT RISK ---  
CASH IN ADVANCE